

Mai Nou Vang

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Education

University of Wisconsin– Stout

09/2022 - 05/2027

Bachelor of Arts, Graphic Design & Interactive Media (Interactive Design Concentration)

Minor: Photography & Video and Digital Marketing

- Cumulative GPA: 3.92

Softwares

- Graphic Design & Media Production: Adobe Photoshop, Illustrator, InDesign, Lightroom
- Video Editing & Music Production: Adobe Premiere Pro, FL Studio
- Microsoft Office (Outlook, Excel, PowerPoint)
- Sublime, Figma

Relevant Coursework

- Graphic Design: Graphic Design, Web Design, Interactive Design, UX Design
- Photography and Video: Photography Lighting, Video Production, Digital Narrative
- Other: Professional and Technical Communication, Information and Communication Technologies, Principles of Marketing

Graphic Design Work Experience

UW– Stout Athletics, Photographer and Videographer

08/2022 - present

- Attend sporting events and record game footage
- Edited video content for highlight reels for teams Instagram pages.

Big Dot of Happiness, Creative Print Designer

06/2025 - 09/2025

- Assisted with creating and preparing custom designs for printed materials.
- Supported the team with packaging wrapping paper, balloons and stickers along with packing out orders.
- Followed guidelines to ensure that all designs meet client or brand specifications.

UW– Stout Women's Lacrosse, Athletic Student Social Media Lead

08/2022 - present

- Captured photos and produced videos to develop engaging multimedia content that showcased team activities and achievements.
- Designed promotional materials, including posters and social media graphics, to enhance team visibility and branding.
- Led brainstorming sessions to generate innovative ideas for content strategy and scheduling.
- Managed and expanded the team's Instagram presence by regularly posting high-quality content to boost

Campus and Professional Involvement

UW– Stout, Women's Lacrosse Team Captain

2024 - present

- Organized and Coordinated team-bonding activities and community events, fostering stronger connections among teammates and building positive relationships with the community.
- Facilitated clear and consistent communication to keep team members informed and aligned on practices, events, and important updates, fostering unity and organization.
- Demonstrated integrity and commitment by leading through example both on and off the field, setting high standards for performance, teamwork, and sportsmanship.

UW– Stout, Hmong Stout Student Organization (HSSA)

09/2021 - present

UW– Stout, Student Athletic Advisory Committee (SAAC)

09/2023 - 06/2024

- Represented the Women's Lacrosse Team in meetings with the Student- Athlete Advisory Committee.
- Developed and executed social media initiatives to align with SAAC objectives.
- Coordinated and facilitated recreational and social events for team and community engagement.